



TAEJUN KWAK

UI/UX Designer

INFO

Name
Taejun Kwak

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Portfolio
taejunkwak.com

Linkedin
www.linkedin.com/in/
taejun-kwak

INTERESTS

Basketball

Video Games

Drawing

Live Streaming

REFERENCES

Tony da Roza
Director of Experience
Design (EA Sports)
Phone: 778-987-4717
tonydaroz@gmail.com

Murray Bulger
Digital Media Academy
Teacher
Phone: 778-347-6487
mbulger@sd44.ca



WORK EXPERIENCE

- Apr - Aug 2023

Stocate
Lead UI/UX Designer

Developed personas, user journey maps, and user flows to enhance design insights. Led small-scale projects optimizing team workflow, revamped app architecture for consistent branding, and addressed 200+ user feedback submissions, resulting in an 80% increase in usage activity.
- Jan - Apr 2022

Shoplogix
Product Manager

Partnered with key stakeholders and the product team to create a marble run that demonstrated Shoplogix's live tracking abilities. This display increased trade show contracts by 36%. In addition, I designed a mobile app for Shoplogix customers to access their manufacturing data remotely.
- May - Aug 2021

University of Waterloo (CEL)
UI/UX Designer & Front-end Developer

Led the design and development of the U of Waterloo's Course Development Tracking System. Developed front-end interfaces with HTML, CSS, and JavaScript, and presented a storyboard to key stakeholders for feedback. This resulted in one single repository for all educational resources.



EDUCATION

- Sep 2019 - Apr 2024

University of Waterloo
Systems Design Engineering (BSc), GPA: 3.9/4.0
Achieved excellent academic standing- Dean's Honour List
- Sep 2022 - Feb 2023

Delft University of Technology
Electrical Engineering Mathematics Computer Science
International exchange program in the Netherlands



SKILLS AND TOOLS

Figma		User Testing	
Photoshop		Personas	
Adobe XD		Prototyping	
Illustrator		Microsoft	
After Effects		Unreal Eng	
UI Design		JavaScript	
User Research		HTML/CSS	